



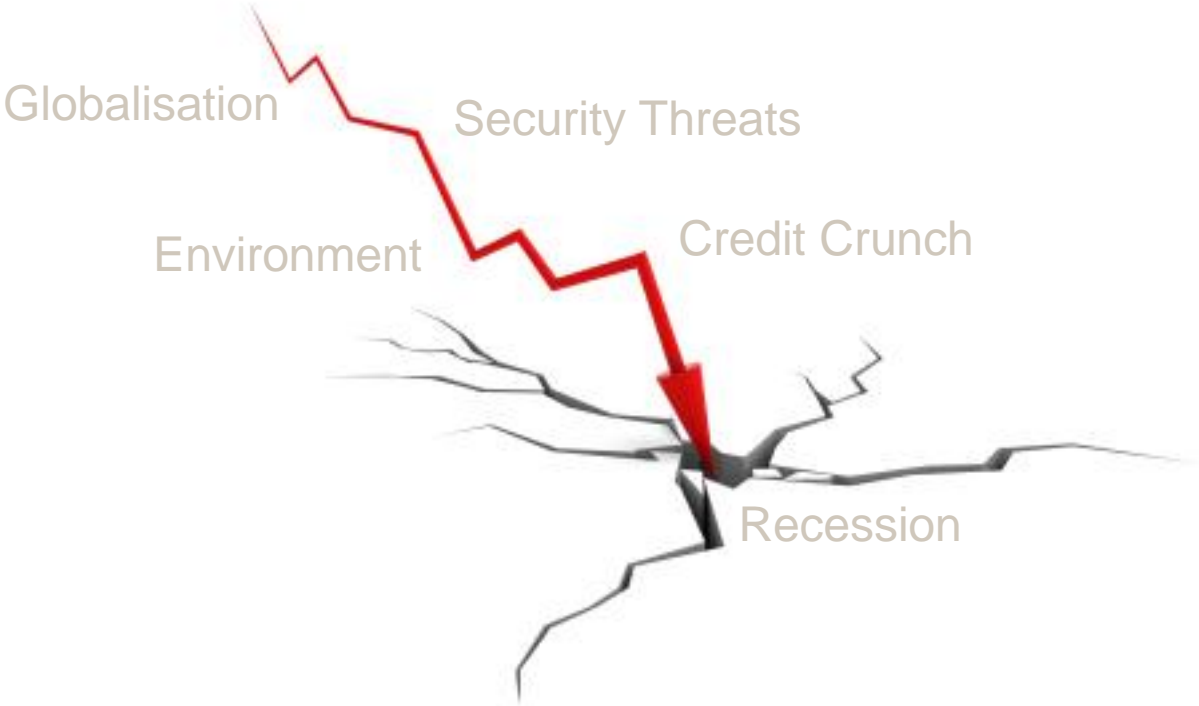
Company Presentation

Introduction by Jan, CEO



Information Integration

**What does it mean
in today's world?**



What does it mean
to you as a CEO, COO or CTO?



Freedom

Cost control

Availability

Future

Productivity

Sustainability



Information Integration

BA's infrastructure for:

◎ **Mobility**

Data Access
and Portability

◎ **Security**

Data Protection
and Integrity

◎ **Virtualisation**

Data Infrastructure
Solutions & Scalability

◎ **Digitisation**

Digital Preservation
and Archiving



Products



Information Integration and Mobility

Freedom



Mobility Solutions

What BA does for you?

- **Mobile Workforce Solutions**

Company mobile communications solutions based on open source messaging and collaboration software



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- ◎ **Business Mobile Strategies**

Discovery, proof of concept, readiness assessment, end-to-end implementation of mobile services



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- ◎ **Open BlackBerry Integration**

BA is Research in Motion's (RIM) exclusive partner for wireless enterprise information integration projects



Information Integration and Security

No Threats



Security Solutions

BA What BA does for you?

Managed Security Services

Security consulting: audits, policies & forensics. Network security: managed firewall and VPN. Messaging security.



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⦿ **Disaster Recovery**

DR consulting and IT contingency planning, business information availability backed by service level agreements



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◉ **Data Protection**

Data replication and intrusion detection solutions, data theft prevention, consulting and recommendations



Security Solutions

BA What BA does for you?

- ◉ **Managed Security Services**
= Information Confidentiality
- ◉ **Disaster Recovery**
= Information Availability
- ◉ **Data Protection**
= Information Integrity



Information Integration and Virtualisation

Cloud Infrastructure



Why Virtualisation

Infrastructure Services

- ◎ **Dynamic scalability**

Fully optimized, 24/7 available, 100% integrated business information infrastructure for all your IT requirements



Why Virtualisation

Infrastructure Services

- ◎ **Dynamic scalability**

Fully optimized, 24/7 available, 100% integrated business information infrastructure for all your IT requirements

- ◎ **Pay as you go**

OpEx driven pricing model designed to suit your rolling IT budget and future technology requirements



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- ◎ **Pay as you go**

OpEx driven pricing model designed to suit your rolling IT budget and future technology requirements

- ◎ **Environment**

Low electricity consumption, fewer servers, better performance, cost friendly hosting environment



Information Integration and Digital Preservation

Looking into
The Future



Digital Preservation

What BA does for you?

- ◉ **Protecting Digital Assets**

BA offers national digital information infrastructure based on government standards and guidelines



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- ◉ **Digital Preservation Planning**

BA helps with convergence planning and preservation modeling to ensure long-term existence of information



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⦿ **Digital Preservation Planning**

BA helps with convergence planning and preservation modeling to ensure long-term existence of information

⦿ **Digitisation & Managed Archiving**

Capture, preserve and distribute digital research material.
BA has the know how, tools, technology and processes



ABout BA



Our Commitment

Ask our clients

Government

Politiezone Leuven

SMB Market

Duval Guillaume

Enterprise

Sodexho



Why BA?

C3 Principle

- ◉ **Creative**

Implementation of creative and cost effective open source solutions for more than 12 years

- ◉ **Committed**

Access to local know how from a motivated team contributing to solving customer problems

- ◉ **Custom**

Long standing reputation as security innovator and bespoke managed solutions provider



Thank You

Contact us



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Dalemhof 28
B-3000 Leuven

Partnerships

BA leads the way

- ◎ **Technology partnerships**

Engaged with world-class open technology companies:
Research in Motion, Sun Microsystems, Oracle, Red Hat

- ◎ **Project partnerships**

BA primes every projects on behalf of its customers by
sourcing for the most open and proven technology

- ◎ **Customer partnerships**

BA as prime contractor acts as extended IT partner
offering 24/7 support and service level agreements

